

## London Western TFC Social Media Code of Conduct

### **Coach and Athlete Code of Conduct for Social Media—**

- London Western Track and Field Club (LWTFC) encourages good sportsmanship and a positive social media presence.
- We ask that everyone tag LWTFC social media accounts when posting accomplishments of club members or anything in relation to club events.
- All posts or stories being shared should have Athletics Ontario and/or Athletics Canada tagged or hashtag.
  - The posts of athletes may only be sport-related (practices, meets, training, athletic signing/celebrations).
- Any coaches posting athletes shall have the athletes consent if of age (16) or a parent/guardian's consent to post on their personal social media.
- Content regarding unsportsmanlike, derogatory, or demeaning or threatening toward any individual is unacceptable and not tolerated. These could include derogatory comments regarding another team, athlete, coach, gender identity, race, sexual orientation, religion, political beliefs, or any illegal activities but are not limited to this list.
- Coaches shall not interact with minor athletes on social media, but if you must all posts shall be public (for example – positive comments on an athlete's post).
- When representing LWTFC coaches shall use their social media in a professional and positive manner.
- Ensure all social media behaviour shall follow the safe sport guideline as well as Athletics Ontario's Code of Conduct Policy. See link here: <https://athleticsontario.ca/wp-content/uploads/2021/05/AO-Safe-Sport-Policy-Manual-v.2.pdf>

### **Club's Code of Conduct for Social Media—**

- All posts and comments should follow safe sport guidelines. See link here: <https://sirc.ca/wp-content/uploads/2020/01/UCCMS-v5.1-FINAL-Eng.pdf>
- Not to use social media for the purpose of fraud or any other activity that infringes the laws of Canada or Athletics Ontario's Code of Conduct policy as well as Athletics Ontario's Code of Conduct Policy. See link here: <https://athleticsontario.ca/wp-content/uploads/2021/05/AO-Safe-Sport-Policy-Manual-v.2.pdf>
- Complaints and concerns about an athlete's or coach's behaviour on social media should be addressed or brought to the attention of approved parties.
- Only approved parties (ie. President/Club Manager) can post items on LWTFC designated social media accounts.
- All posts or stories coming from the club should have Athletics Ontario and/or Athletics Canada tagged.
- All posts throughout the season should include a broad coverage of our membership.